



Form of
Supremacy

Stands the
test of time



Urban Contemporary Style

The ever-changing outlook towards style is what motivates the desire of creating masterpieces like Alexander. Its style is timeless and unfading.



Alexander, a promising brand of X Ceramics Group incepted in October 2015, and part of the X Index Companies, a well known conglomerate of Bangladesh with high repute existing from the year 1977, is the leader or aptly the king of popular tiles; this series is affordable and long - lasting.

Within a short span, Alexander is now available pan Bangladesh. Our tiles are manufactured in one of the most technologically advanced manufacturing facility in Sreepur, Gazipur with machineries from SACMI - Italy, KEDA-China etc. Our range covers wall & floor areas of bathrooms, living rooms, bedrooms, kitchens, balconies and also commercial applications in offices, shopping malls, etc.

Manufactured with the latest Digital Printing technology, it exhibits a natural look, replicating Italian marbles, wooden textures and different types of geometric patterns.Raw materials being imported from world class sources gives the end products a cutting edge over the competitors. Sourced from internationally renowned design houses from Spain, Italy and China, our products satiate our customers ably well.

Alexander is determined to attain multiple milestones in the near future with steadfast growth and undaunted commitment.

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WALL & FLOOR TILES

- | | |
|------------|------------|
| 30 x 60 cm | 25 x 40 cm |
| 30 x 50 cm | 20 x 30 cm |
| 30 x 45 cm | 30 x 30 cm |

A modish touch of robust edge

Alexander's modern durable tiles are a refreshing range with a contemporary flair that stands the test of time with its durability & ethereal charm.

Golden Button Series



AHDW 702 L



AHDW 702 HL



AHDW 702 D



AHDF 362 (AS) 



Wall : AHDW 702L | 702 HL | 702 D
Floor : AHDF 362 (AS)



Golden Button Series



AHDW 600 L



AHDW 600 HL



AHDF 270 (AS) 



Wall : AHDW 600 L | 600 HL
Floor : AHDF 270 (AS)





Wall Tiles | Glossy
30 x 50 cm (Wall)

Xceramics
G R O U P

Astor Drony Series



AHDW 602 HL



Wall : AHDW 602 HL



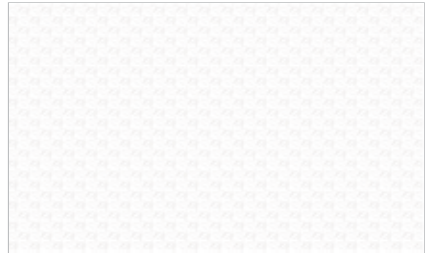
Wall Tiles | Glossy
30 x 50 cm (Wall) & 30 x 30 cm (Floor)

ALEXANDER
THE KING OF TILES

Pink Floral Series



Wall : AHDW 603 L | 603 HL | 603 D
Floor : AHDF 273 (AS)



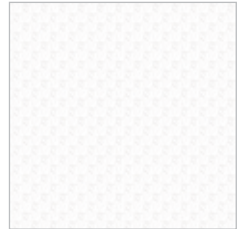
AHDW 603 L



AHDW 603 HL



AHDW 603 D



AHDF 273 (AS)

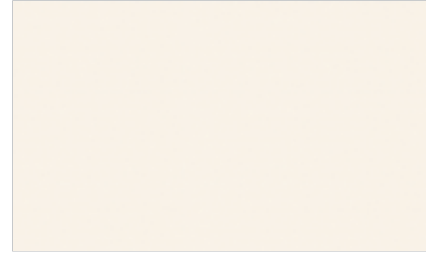




Wall Tiles | Glossy
30 x 50 cm (Wall) & 30 x 30 cm (Floor)



Embassy Square Series



AHDW 604 L



AHDW 604 HL



AHDW 604 D



AHDF 274 (AS)



Wall : AHDW 604 L | 604 HL | 604 D
Floor : AHDF 274 (AS)



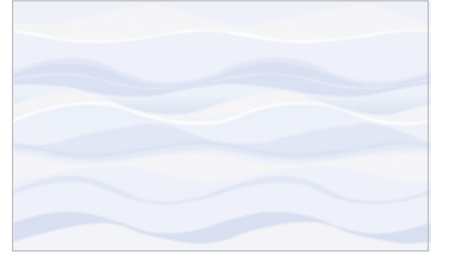
Wall Tiles | Glossy
30 x 50 cm (Wall) & 30 x 30 cm (Floor)



Formita Bianca Series



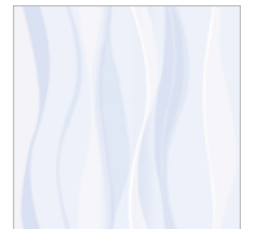
Wall : AHDW 605 L | 605 HL
Floor : AHDF 278 (AS)



AHDW 605 L



AHDW 605 HL



AHDF 278 (AS)



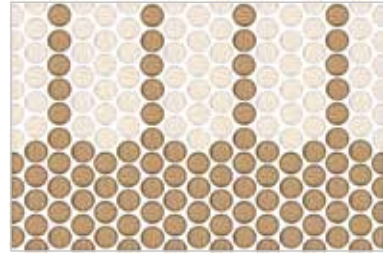
Wall Tiles | Glossy
30 x 45 cm (Wall) & 30 x 30 cm (Floor)



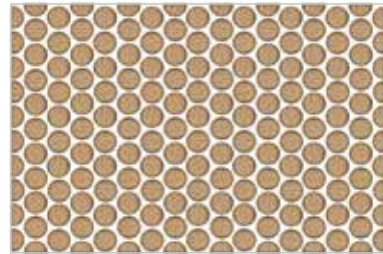
Mango Wood Bubble Series



AHDW 503 L (BE)



AHDW 503 HL (BE)



AHDW 503 D (BE)



AHDF 216 (AS)



Wall : AHDW 503 L (BE) | 503 HL (BE) | 503 D (BE)
Floor : AHDF 216 (AS)



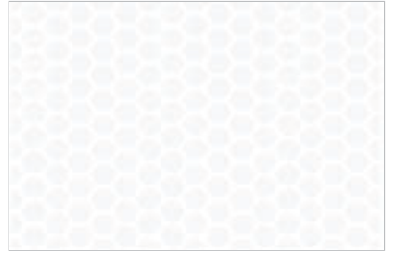
Wall Tiles | Glossy
30 x 45 cm (Wall) & 30 x 30 cm (Floor)



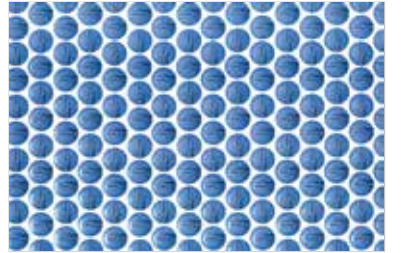
Ocean Blue Bubble Series



Wall : AHDW 503 | 503 BL
Floor : AGP 210



AHDW 503



AHDW 503 BL



AGP 210



Wall Tiles | Glossy
30 x 45 cm (Wall) & 30 x 30 cm (Floor)

Xceramics
G R O U P

Desert Grey Series



AHDW 508 L



AHDW 507 HL



AHDW 509 D



AHDF 217 (AS)



Wall : AHDW 508 L | 507 HL | 509 D
Floor : AHDF 217 (AS)



Wall Tiles | Glossy
30 x 45 cm (Wall) & 30 x 30 cm (Floor)

ALEXANDER
THE KING OF TILES

Teak Wood Series



Wall : AHDW 511 L | 511 HL | 511 D
Floor : AHDF 219 L (AS) | AHDF 220 D (AS)



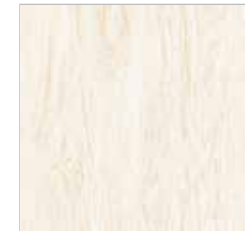
AHDW 511 L



AHDW 511 HL



AHDW 511 D

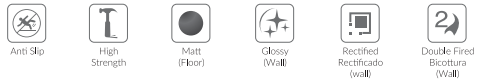


AHDF 219 L (AS)

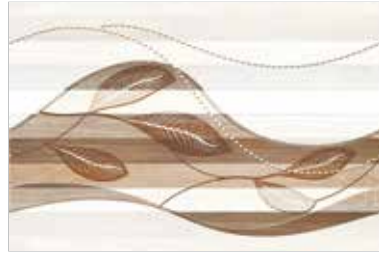


AHDF 220 D (AS)

Timber Multi Color Series



AHDW 512 L



AHDW 512 DL



AHDW 512 D

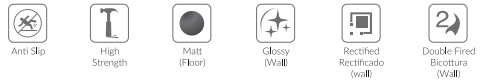


AHDF 221 (AS) 

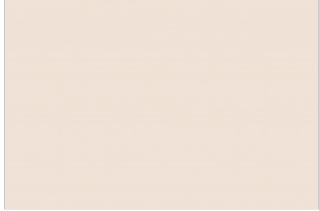


Wall : AHDW 512 L | 512 DL | 512 D
Floor : AHDF 221 (AS)

Atlantic Waves Series



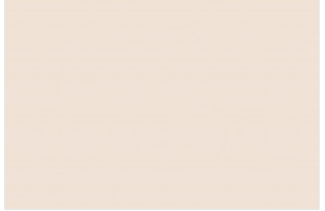
Wall : AHDW 516 L | 516 HL 1 | 516 HL 2 | 516 D
Floor : AHDF 222 (AS)



AHDW 516 L



AHDW 516 HL 1



AHDW 516 L



AHDW 516 HL 2



AHDW 516 D



AHDW 516 D



AHDF 222 (AS) 



Wall Tiles | Glossy
30 x 45 cm (Wall)



Stone Series



AHDW 526



Calix Beige Series



AHDW 527



Wall : AHDW 526



Glossy (Wall)



Rectified (Wall)



Double Fired Biscuit (Wall)



Punch



Wall Tiles | Glossy
30 x 45 cm (Wall) & 30 x 30 cm (Floor)



Anti Slip



High Strength



Matt (Floor)



Glossy (Wall)



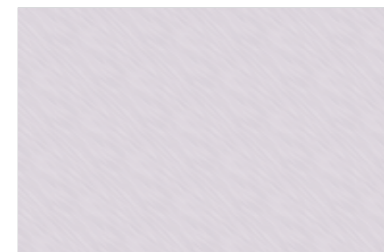
Rectified (Wall)



Double Fired Biscuit (Wall)



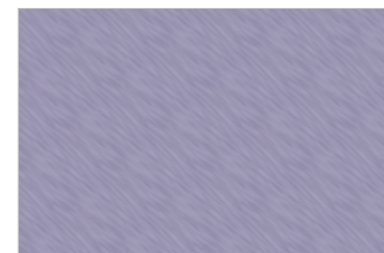
Punch



AHDW 518 L

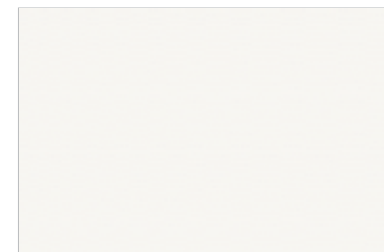


AHDW 518 HL



AHDW 518 D

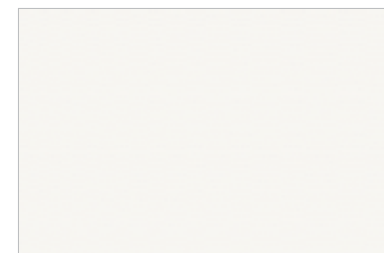
AHDF 224 (AS)



AHDW 519 L

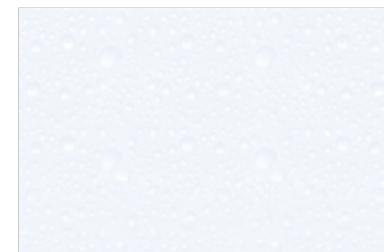


AHDW 519 HL



AHDW 519 L

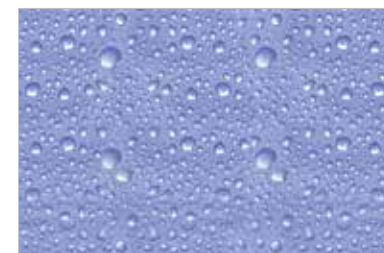
AHDF 225 (AS)



AHDW 520 L

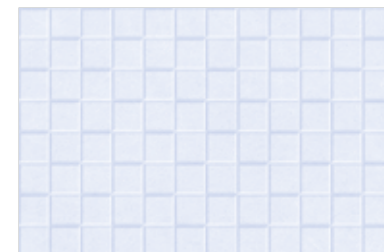


AHDW 520 HL



AHDW 520 D

AHDF 226 (AS)



AHDW 521 L



AHDW 521 HL



AHDW 521 D

AHDF 227 (AS)



Wall Tiles | Glossy
25 x 40 cm (Wall)



Legna Beries Series



AW 318 HL



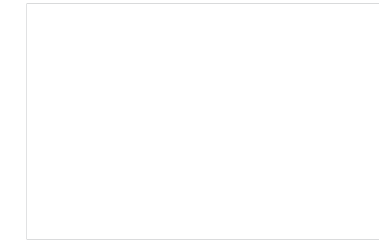
AW 318



Wall : AW 318 | 318 HL



Wall Tiles | Glossy
25 x 40 cm (Wall)



AW 300



AW 303 WH



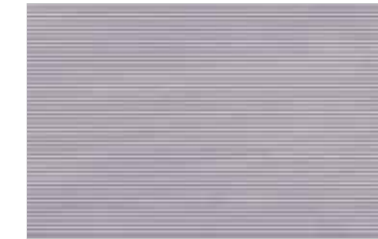
AW 303 D



AW 311



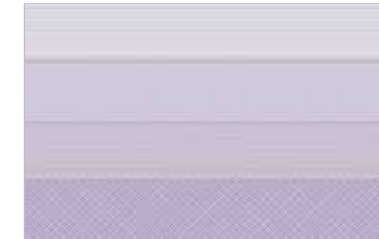
AW 315 L



AW 315 D



AW 317 HL



AW 317 L



Wall Tiles | Glossy
20 x 30 cm (Wall)



AW 110



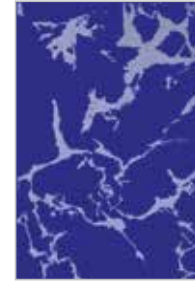
AW 113



AW 117 BR



AW 118 BR



AW 118 BL



AW 118 BK



AW 120 BL



AW 121



AW 126



AW 129



AW 130 BL



AW 132



AW 144



AW 145



AW 151 G



Wall Tiles | Glossy
20 x 30 cm (Wall)



AW 100 L



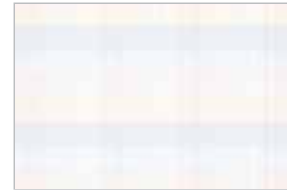
AW 127 L



AW 128 L



AW 133 L



AW 136 L



AW 100 HL



AW 127 HL



AW 128 HL



AW 133 HL



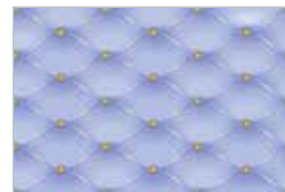
AW 136 HL



AW 127 D



AW 128 D



AW 133 D



AW 136 D



Wall Tiles | Glossy
20 x 30 cm (Wall)

Xceramics
G R O U P



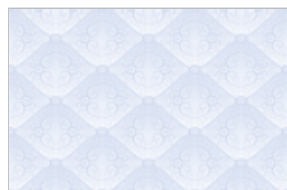
AW 143 L



AW 143 HL



AW 143 D



AW 160 L



AW 160 HL



AW 160 HL 2



AW 160 D



AW 161 L



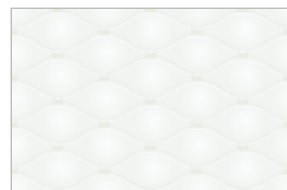
AW 161 HL



AW 161 HL 2



AW 161 D



AW 162 L



AW 162 HL



AW 162 D



Wall Tiles | Glossy
20 x 30 cm (Wall)

ALEXANDER
THE KING OF TILES



Ocean Blue Series



Wall : AW 133 L | 133 HL | 133 D



FLOOR

TILES

60 x 60 cm | 40 x 40 cm | 30 x 30 cm



**A modish touch of
robust edge**

Alexander's modern durable tiles are a refreshing range with a contemporary flair that stands the test of time with its durability & ethereal charm.

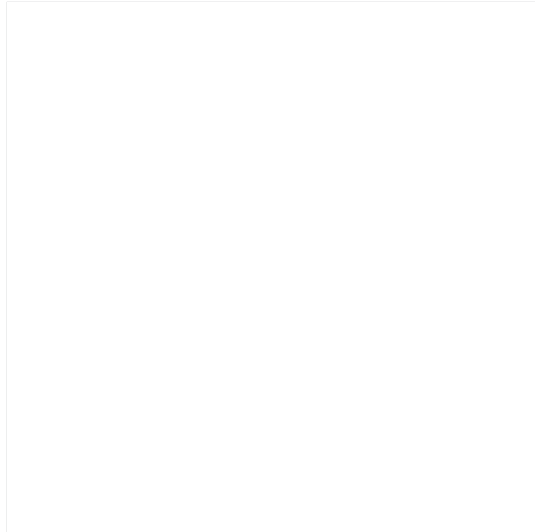




Floor Tiles | Glossy
60 x 60 cm

Xceramics
G R O U P

PQVT Series



AGVT 1200



AGVT 1204



Floor : AGVT 1204



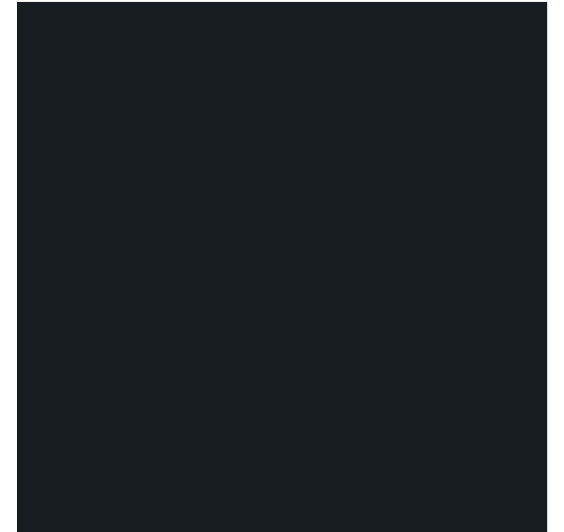
Floor Tiles | Glossy
60 x 60 cm

X
ALEXANDER
THE KING OF TILES

PQVT Series



Floor : AGVT 1213



AGVT 1211



AGVT 1213



Floor Tiles | Glossy
60 x 60 cm



PQVT Series



AGVT 1214



AGVT 1215



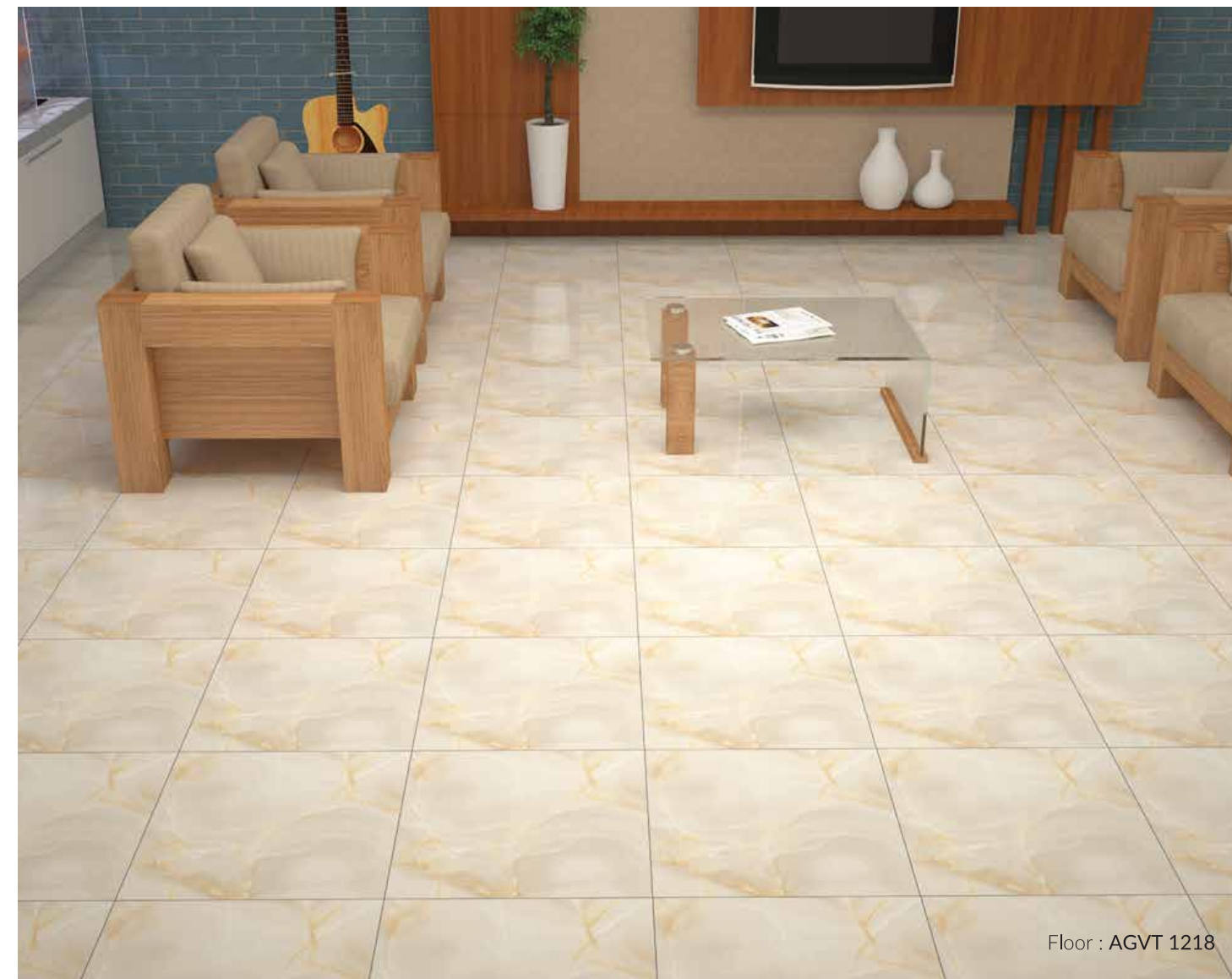
Floor : AGVT 1215



Floor Tiles | Glossy
60 x 60 cm



PQVT Series



Floor : AGVT 1218



AGVT 1217



AGVT 1218



Floor Tiles | Glossy
60 x 60 cm



PGVT Series



AGVT 1220



AGVT 1221



Floor : AGVT 1221



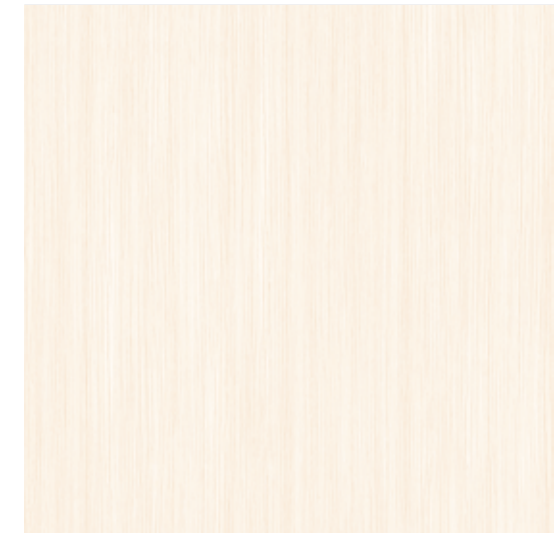
Floor Tiles | Glossy
60 x 60 cm



PGVT Series



Floor : AGVT 1222



AGVT 1222



AGVT 1223



Floor Tiles | Glossy
60 x 60 cm



PQVT Series



AGVT 1226



AGVT 1228



Floor : AGVT 1228



Floor Tiles | Glossy
60 x 60 cm



PQVT Series



Floor : AGVT 1230



AGVT 1229



AGVT 1230



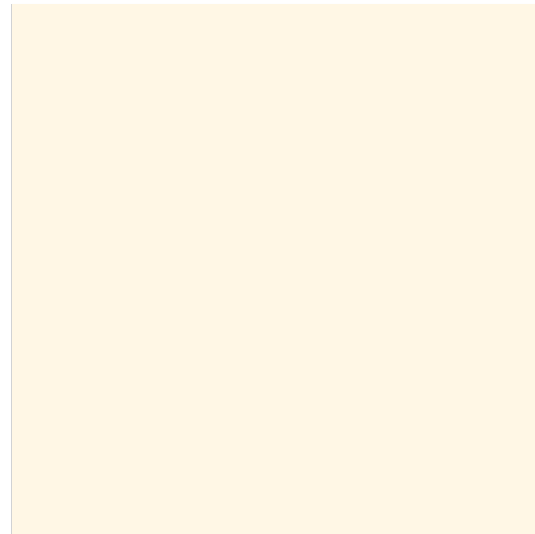
Floor Tiles | Glossy
60 x 60 cm



PGVT Series



AGVT 1231



AGVT 1100



Floor : AGVT 1100



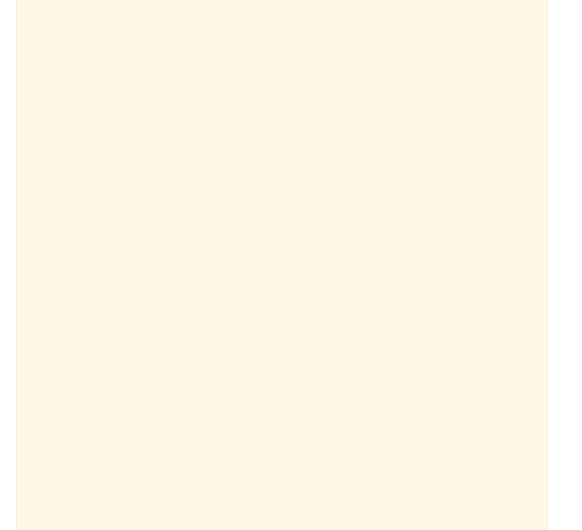
Floor Tiles | Homogeneous
60 x 60 cm



Homogeneous



Floor : AH 800



AH 800



Floor Tiles | Glossy
40 x 40 cm

Xceramics
G R O U P

Transparent Glaze Series



ATG 451



ATG 452



Floor : ATG 451



Floor Tiles | Glossy
40 x 40 cm

X
ALEXANDER
THE KING OF TILES

Transparent Glaze Series



Floor : ATG 454



ATG 453



ATG 454

Transparent Glaze Series



ATG 455



ATG 456



Floor : ATG 455

Transparent Glaze Series



Floor : ATG 458



ATG 457



ATG 458



Floor Tiles | Glossy
40 x 40 cm

Xceramics
G R O U P

Transparent Glaze Series



ATG 459



ATG 460



Floor : ATG 460



Floor Tiles | Matt
30 x 30 cm

ALEXANDER
THE KING OF TILES

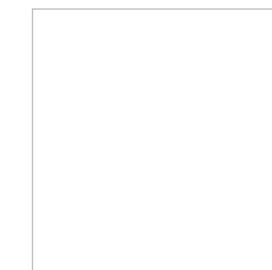
GP Series



Floor : AGP 209 | 210



AGP 209

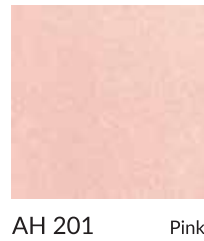


AGP 210

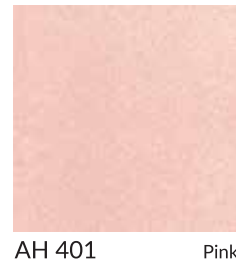
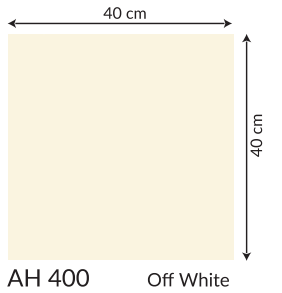
Homogeneous Series



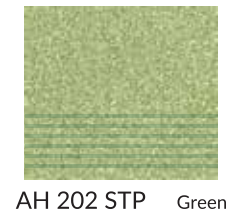
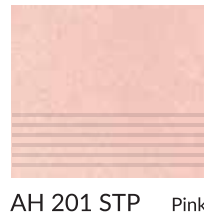
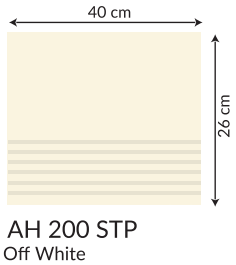
Floor
(30 X 30 cm)



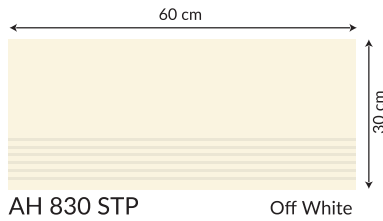
Floor
(40 X 40 cm)



Stair
(26 X 30 cm)



Stair
(30 X 60 cm)



Exclusive Application



Packaging Details (Wall Tile)

Serial No.	Size (cm)	Peices in a Box	Qty (sqm /Box)	Box Wgt. (in kg)	Box in a pallet	Sqm Pallet
01.	20 X 30	25	1.5 m2	20 kgs	48	72
02.	30 X 45	08	1.08 m2	17.6 kgs	48	51.84
03.	25 X 40	10	1.0 m2	13.5 kgs	48	48
04.	30 X 50	08.	1.16 m2	17.6 kgs	40	46.4
05.	30 X 60	06	1.08 m2	18.9 kgs	40	43.2

Technical Specification

Test Description	International Standard	Floor Tiles (Alexander Standard)
Length & Width	± 0.5%	± 0.15%
Thickness	± 5%.	± 4%
Straightness of side	± 0.5%	± 0.4%
Rectangularity	± 0.6%	± 0.45%
Surface Flatness	± 0.5%	± 0.20%
Water Absorption	Wall-(10%-20%)	(12-15%)
Module of Rapture	Wall-12N/mm2	13.4N/mm2
Scratch Hardness	Wall-3,	MIN. PIE Group
Linear Thermal Expansion	9 Max	9 Max
Resistance to thermal Shock	No Damage	No Damage
Crazing Resistance (Glazed)	No Crazing	No Crazing
Resistance to chemical (Glazed)	No Damage	No Damage
Frost Resistance	No Damage	No Damage
Color Resistance to Light	No Change In Brightness of Color	No Change in Brightness of Color
Visual Inspection		The Tiles are Rectangular in shape,Flat and free from Flows and other Manufacturing Defects



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Fax : +88 02 9856110

✉ www.alexandertiles.com

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www.alexandertiles.com

Exclusive Application



Packaging Details (Floor Tile)

Serial No.	Size (cm)	Pieces in a Box	Box Weight (in kg)	Quantity in a Box(sqm)	No. of Boxes (in a pallet)	m2/Pallet
1.	30 X 30 Homogeneous	16	24.0	1.44 m2	63	60.48
2.	30 X 30 Anti Slip (AS)	16	25.6	1.44 m2	63	60.48
3.	26 X 30 Stair	19	24.07	1.44 m2	54	53.35/80.028
4.	40 X 40 Homogeneous	8	30.0	1.26 m2	56	78.72
5.	40 X 40 TG	8	31.0	1.26 m2	56	78.72
6.	60 X 60 Homogeneous	4	28.8	1.44 m2	28	40.32
7.	60 X 60 PGVT	4	30.8	1.44 m2	28	40.32
8.	30 X 60 Stair	8	29.6	1.44 m2	48	69.12

Technical Specification

Test Description	International Standard	Floor Tiles (Alexander Standard)
Length & Width	± 0.5%	± 0.4%
Thickness	± 5%.	± 4%.
Straightness of side	± 0.5%	± 0.2%
Rectangularity	± 0.6%	± 0.4%
Surface Flatness	± 0.5%	± 0.2%
Water Absorption	Floor- ≤0.5	≤ 0.1%
Module of Rapture	Floor-27N/mm2	±40N/mm2
Scratch Hardness	Floor, [Glazed] 3	5 MOHS' Scale above
Linear Thermal Expansion	9 Max	9 Max
Resistance to thermal Shock	No Damage	No Damage
Crazing Resistance [Glazed]	No Crazing	No Crazing
Resistance to chemical [Glazed]	No Damage	No Damage
Frost Resistance	No Damage	No Damage
Color Resistance to Light	No Change In Brightness of Color	No Change in Brightness of Color
Visual Inspection		The Tiles are Rectangular/Square in shape,Flat and free from Flaws and other Manufacturing Defects

SAFETY AT EVERY STEP

Keep your loved ones safe with X Ceramics' Anti-Slip Tiles, first ever in Bangladesh



Anti Slip tiles



X Ceramics a pioneer in Bangladesh's tiling industry, which has been proven time and again by its passion for ceramics. Through the high prowess and experties of its in-house research & development department and international collaboration, X Ceramics has become a surface and solution guru.

With a thought of care and protection for the young buds and seniors of our families, we specially developed an innovative and feature-rich range of Anti-Slip Tiles. Crafted for the various slippery areas in homes, this Anti-Slip range is a welcome addition into our portfolio of products that touch lives. Along with high durability and resistance to abrasions, the co-efficient of friction doesn't diminish on our Anti-Slip Tiles as it does on general floors. These exceptional features make these tiles ideal for application in kitchens and bathrooms.

All the matching floors of our kitchen and bathrooms wall tiles have Anti-Slip properties.

